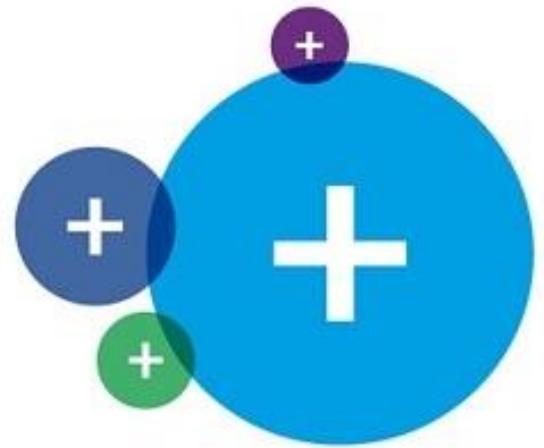# Digital Health Advisory Series Forward Features List 2018

After a highly successful launch in 2017,
Digital Health's advisory series is set to become stronger
still in 2018. These reports, written by professional
journalists expert in the field, look at crucial trends in
health IT and digital health. Commercial partners have the
opportunity to contribute a piece which sits beneath the
rigorous content prepared by the journalist, so positioning
themselves as thought leaders in cutting edge areas.
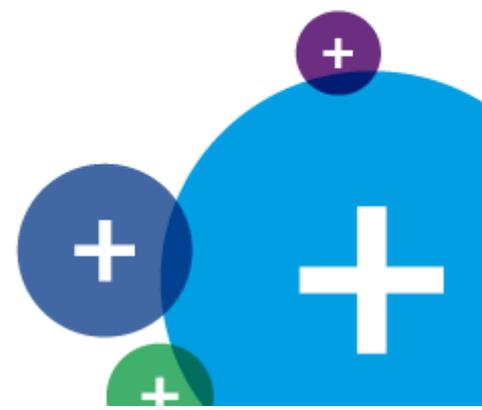
Patient Safety: March 2018

*If we are to realise the ultimate aim of no avoidable patient harm,
many feel the use of digital and technology will be crucial. We talk
to the NHS organisations already harnessing its power in areas
such as spotting deterioration, reducing falls, and reducing drug
administration errors.*

Partnership working: April 2018

*The words "siloed" and "NHS" so frequently go hand in hand, even though all
acknowledge better collaborative working would mean better and more
effective care. In this advisory series report, we look at how digital and
technology is supporting that growth in collaboration. Interoperability and
portals will, of course, be watchwords.*

Population health management: May 2018

*Population health management is undoubtedly touted as one of the
next big things in healthcare, and not without reason. How are
population health approaches being introduced in the NHS? What
are the hurdles? How are the first accountable care organisations
and systems in England embracing this new approach? This
advisory series report will be an expert look at one of the hottest
topics in healthcare.*

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Mobile and modern working: July 2018

Mobile working is far from a new concept in healthcare. But the existence of sophisticated handheld devices offers the chance for clinicians to work in a smarter and more mobile fashion than ever before. In this Digital Health advisory series report, we consider the latest trends, successes and challenges in mobile working in healthcare.

Predictive analytics: September 2018

As more and more data is collected electronically within the NHS, the opportunities for analysis of that information multiply. Analysts – perhaps assisted by machine learning or artificial intelligence – will increasingly be able to identify trends which lead to the development of better treatments and better ways of doing things. This Digital Health advisory series report examines the burgeoning field of predictive analytics, from small apps to major datasets.

Barcode and RFID tracking: October 2018

When traces of horse meat were found in frozen beef burgers, the affected products were removed from shelves within hours. Yet it still is not possible to know which women received breast implants made by French firm PIP a full six years after they were found to be faulty. It's a clear illustration of just why barcoding and tracking of healthcare items can be so valuable. This Digital Health advisory series report will look at progress on introducing tracking in healthcare environments.

If you are interested in contributing to a special report or to our advisory series, please contact publishing sales manager Rob Hodge (**rob@digitalhealth.net**/020 7785 6907) and associate editor Shreshtha Trivedi (**shreshtha@digitalhealth.net**).

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