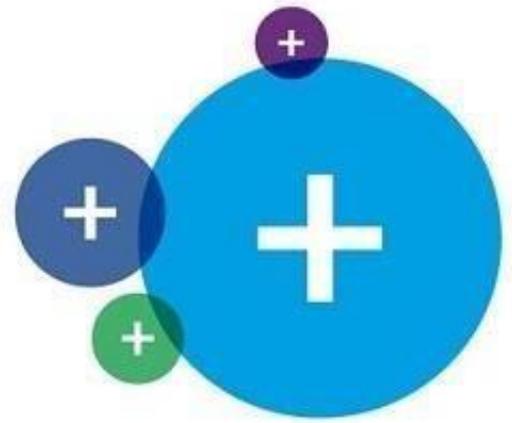


## Digital Health Advisory Series Forward Features List 2019



Digital Health's advisory series is set to become stronger still in 2019. Written by professional journalists who are experts in the field, these advisories look at crucial trends in health IT and digital health.

Digital Health collaborates on these reports with leading industry providers who have an opportunity to be interviewed for accompanying Thought Leadership content.

The schedule for 2019 is as follows:

### **Interoperability:** 23<sup>rd</sup> Jan

*Interoperability is far from a new challenge for healthcare IT, with the inability of primary and secondary care systems to 'talk' to one another regularly bemoaned. But Matt Hancock's bold declarations on the topic have put the issue front and centre once more. This Digital Health advisory considers where things now stand.*

### **Primary Care:** 27<sup>th</sup> March

*Increased demand, greater complexity, and a workforce often not growing or evolving in line with either – primary care is under pressure. The sector was a forerunner on digitisation, leaving hospitals lagging far behind, but where do things now stand?*

### **New Models of Care:** 24<sup>th</sup> April

*That the NHS needs new ways of operating if it is to meet the needs of modern society is beyond doubt. Quite how it goes about designing and implementing new models of care is, however, open to a great deal more debate. In this Digital Health advisory series report, we explore the role digital technology might play.*



## **Population health management: 15<sup>th</sup> May**

*Population health management is often touted as one of the next big things in healthcare, and not without reason. This advisory series report will be an expert look at one of the key potential innovations in healthcare. How are population health approaches being introduced in the NHS?*

## **Mobile and modern working: 17<sup>th</sup> July**

*Smartphones are a ubiquitous part of the lives of most people worldwide. Yet many of those employed in the NHS – particularly on the frontline – have become used to such technology not being a consistent feature of their working lives. In this Digital Health advisory series report, we consider how and when that might change.*

## **AI: 18<sup>th</sup> September**

*There are few phrases which capture the attention of healthcare leaders quite as quickly as "artificial intelligence". But there is also an awareness that the space between the promise and the reality is often large. In this Digital Health advisory series report, we speak to leading NHS experts to get a sense of the realities around AI – what it can currently do, what it can't and how we get between the two.*

## **Clinical Messaging: 20<sup>th</sup> November**

*The idea of improved clinical messaging brings both enthusiasm and concern. How can platforms be established which allow helpful communication while offering appropriate levels of security for highly sensitive data? This brand new Digital Health advisory report will feature interviews with key figures in healthcare IT who give a sense of how the NHS is using digital means to improve communication – and which vendors are supporting the journey.*

If you are interested in contributing to an advisory, please contact Rob Hodge ([rob@digitalhealth.net](mailto:rob@digitalhealth.net)/020 7785 6907)